

# Siqi Li

## PORTFOLIO

<https://www.lisiqiqiqi.xyz>

## INFORMATION

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902-412-7047

Halifax, NS

## SKILLS

### 2D

Figma

Sketch.

Photoshop

InVision

Adobe XD

Whimsical

### Prototyping

Principle

### Programming

HTML

CSS

JavaScript

jQuery

### Design

Prototyping

Wireframing

Storyboarding

Persona

UX Flow

Sitemaps

Typography

Motion

### Other

Excel

PowerPoint

Word

## EDUCATION

### Master of Engineering in

### Internetworking

Sep.2019 — May. 2021

Dalhousie University, Halifax,

NS

## KEY QUALIFICATIONS

- Strong communication skills with six years' experience for various stakeholders and clients
- Clearly Illustrate design principles and processes
- Effectively identify design problems and present multiple solutions
- Create low-fidelity models of the site and convert them into high-fidelity models for use by the development team
- Excellent in UX design process, including UX research, wireframing, prototyping, testing and implements

## EXPERIENCE

**Dalhousie University, Canada — Network Support Engineer Mar. 2022 — Present**

**Skills: Python | Internetworking | Wireframing | Storyboarding**

- Trained student in the program and for laboratory experiment support and development
- Used Python for Internetworking and Programming for development purposes
- Provided technical support for hybrid delivery required to deliver courses simultaneously both in-class and by eLearning

**Freelancer, Canada — UX/UI Designer**

**May. 2020 — Present**

**Skills: Prototyping | Storyboarding | Wireframing | Persona | Programming**

- Created UI, prototypes, and built branding strategy for the portfolio
- Created low-fidelity models and high-fidelity models, got feedback from stakeholders
- Created immersive experiences on mobile devices and desktops for clients
- Designed visual prototype and animations for products

**Meituan, China — User Researcher & UX Designer**

**Jul. 2018 — Aug. 2019**

**Skills: Researching | Writing | Wireframing | Storyboarding**

- Tracked products and plugins data, got feedback, and summarised promptly
- Identified reasons for negatives feedback in product design, wrote reports and participated in optimizing the product
- Wireframed with the team member and tackled risky features

**Bachelor of Computer Science  
and Technology**

Sep.2014 — Jun. 2018

Heilongjiang August 1st Land

Reclamation University,

China

**CERTIFICATE**

**Foundations of User**

**Experience (UX) Design**

Coursera

**Design Mobile Apps: UI, UX &  
Prototyping in Adobe XD & PS**

Udemy

**The Complete User Interface**

**Design Bootcamp - Sketch**

**UI/UX**

Udemy

**Principle App - UI Prototyping**

Udemy

**Master Mobile and Web**

**Design, (UI/UX Design), HTML,  
and CSS**

Udemy

**TongXin Medical Inc., China — UX/UI Designer**

**Dec. 2017 — Feb. 2018**

**Skills: Wireframing | Persona | Storyboarding | Researching | Writing**

- Illustrated design ideas, functions, and solutions to clients clearly
- A created medical system for web workflows with developers
- Optimized the interface, improved physician consultations by 1.5% per day
- Designed wireframes and GUI elements for the medical program

**DESIGN PROJECTS**

**UX Designer — Construction Website, Freelancer**

**Jan. 2022 — Present**

- Designed a website for a construction business company.
- Worked with the client to translate specific business goals into user-centered web and mobile design solutions.
- Gathered user search information in our agile team, created low-fidelity models of the site and converted them into high-fidelity models for use by the development team.
- Illuminate design principles and reasoning to clients and explain the iterative process.

**UX/UI Designer — G-Garden, Academic**

**Sep. 2021 — Nov. 2021**

- Designed an app and website platform named G-Garden.
- Combined NFT and raising plants together.
- Our goal is to make it a universal template that can be used on numerous platforms.

**UX/UI Designer — Lee Hotel, Academic**

**Jul. 2021 — Sep. 2021**

- Designed Lee Hotel Reservation System
- This system provides a better user experience and helps travelers book their ideal room through a visual selection interface.
- Satisfied the needs of clients to select their check-in rooms.